

**AMERICAN IRIS SOCIETY BOARD OF DIRECTORS MEETING  
PORTLAND, OREGON  
NOVEMBER 5-6, 2010**

**FULL MINUTES**

President Judy Keisling called the Fall Meeting of The American Iris Society Board of Directors to order at 6:52 PM on Friday, November 5, 2010, and announced a quorum was present. President Keisling asked Board Members, Committee Chairs, RVPs, and guests to introduce themselves.

Present during the various sessions were: **Officers:** President, Judy Keisling; 1st Vice President and Treasurer, Jill Bonino; General Secretary, Michelle Snyder; Editor, Kelly Norris. **Administrative Officers:** Recording Secretary, Susan Boyce; Publication Sales, John and Kay Ludi. **Directors:** Ruth Barker, Dana Brown, Cheryl Deaton, Rita Gormley, Susan Grigg, John Jones, John Ludi, Jody Nolin, Gary White, and Lynn Williams. **RVP Representative:** Alan Brooks. **Immediate Past President:** Jeanne Clay Plank. **Committee Chairs:** Paul Gossett, Bob Plank, Janet Smith, and Gerry Snyder. **RVPs:** Gordon Carver (17) **Guests:** Glenn Grigg (4), Keith Keppel and Dave Silverberg (13).

President Keisling welcomed all and encouraged all present to participate in discussions, with the reminder that only Board members may vote.

**ELECTION OF DIRECTORS:**

President Keisling announced that the AIS General Secretary received no additional nominations, and therefore, the published candidates for the AIS Board of Directors are duly elected by acclamation. They are: Dana Brown (17), Susan Grigg (4), John Ludi (13), and Debbie Strauss (17).

**MINUTES OF THE LAST MEETING:**

Madison, Wisconsin - May 31-June 1, 2010.

One correction to the minutes published on the AIS Website as follows: On the treasurers report, it was stated Bonino reported on the financial, six month status. It should have been listed as the seven month status.

\*Snyder moved and Deaton seconded:

\*\*That we approve the minutes as corrected. **Motion carried.**

**REPORTS OF OFFICERS:**

**President** - Judy Keisling asked the appointment of John Jones as Motion Secretary.

\* Ludi moved and Deaton seconded.

\*\* That Jones be appointed Motion Secretary. **Motion carried.**

1. Keisling thanked the four out going directors: Paul Gossett, Bob Keup, Jim Morris, and Bob Pries.

2. Keisling reported that the Sautners have resigned. She has appointed Debbie Strauss and Nick Stewart as the co-chairs of the AIS Silent auction.

3. Keisling noted that R Gormley has updated the RVP Handbook. The draft revision is done and printed for review by the members of the board for accuracy over the next couple of weeks.

\*Gormley moved and Snyder seconded:

\*\*That we accept the 2008 revision of the RVP Handbook. The vote to approve this new handbook will be held later on AIS discuss after the corrections are made.

4. Keisling reported on the letter from Paul Black on suggestions and thoughts on iris registrations. It was suggested that an ad hoc committee be formed to consider his suggestions, and President Keisling will address this later.

5. Keisling reported that other items: the Symposium, the plain paper business edition, and the reprint of the Basic Iris Culture will be discussed later in the meeting.

In accordance with standard practice, Keisling asked for affirmation of interim Board action taken by email vote since the June 2010 Board Meeting.

\*Bonino moved and Coates seconded:

\*\*That the AIS Board authorize the Membership Secretary to purchase a new laptop and necessary software for the Memsec operations with a budget no larger than \$1,000.00. **Motion carried.**

\*Gossett moved and Gormley seconded:

\*\*That the AIS Board of Directors accept the invitation from the Iris Society of Dallas to host the 2013 AIS Convention in Dallas. **Motion carried.**

**1st Vice President** - Jill Bonino deferred her report until later.

**2nd Vice President** - vacant

**General Secretary** - Michelle Snyder thanked Susan Boyce and Jill Bonino for assisting when Gerry and her were out of the country.

**Treasurer** - Jill Bonino reported on the current end of year financial statement. Noted that the year end loss was actually lower than estimated in November 2009. Also noted, that membership dues income is again down and that it is imperative that we lower the cost of producing the AIS bulletin. Bonino reported that the 2011 convention raffle fundraiser is going well.

Bonino also discussed a draft of a disaster plan in case of sudden death or incapacitating disability of AIS Board members or Committee chairs who are responsible for key operations within the AIS.

Bonino also noted that a shopping cart for the AIS Storefront is in the early planning stages.

#### **ADMINISTRATIVE OFFICER REPORTS:**

**Membership Secretary** - Tom Gormley was not present, but his report indicated a continuing decline in membership numbers.

**Recording Secretary** - Susan Boyce had no report.

The meeting recessed for a break at 8:12 pm and reconvened at 8:26 pm.

**Editor** - Kelly Norris presented price comparisons regarding the printing of the AIS bulletin. After a long discussion it was decided to change printers.

\*Ludi moved and Gormley seconded:

\*\*That we switch from Bridgetown to Sundance for the printing of our bulletin effective with the January 2011 edition. **Motion carried.**

Norris also presented a list of several items that are regularly published in the bulletin and questioned whether if these specific reoccurring topics in the bulletin are necessary for publication. After much discussion each of the items on his list were voted on, one by one. The board voted on the following:

\*Williams moved and Gormley second:

\*\*That we discontinue the black and white wrapper for the bulletin. **Motion carried.**

\*Jones moved and Deaton seconded:

\*\*That we discontinue printing the Advertising Rate Card (direct to website) in the bulletin. **Motion carried by a vote of 13-1.**

\*Jones moved and Nolin seconded:

\*\*That we discontinue printing the Insurance notice in the bulletin. **Motion failed by a vote of 8-6.**

\*Jones moved and Snyder seconded:

\*\*That we discontinue printing the AIS Show Reports in the bulletin. **Motion carried by a vote of 13-1.**

\*Jones moved and White seconded:

\*\*That we discontinue printing the Approved Judges in the bulletin. **Motion carried by a vote of 13-1.**

\*Jones moved and Plank seconded:

\*\*That we discontinue printing the TB Symposium results in the bulletin. **Motion failed by a vote of 13-1.**

\*Jones moved and Deaton seconded:

\*\*That we discontinue printing the Treasurer's Report in the bulletin. **Motion carried by a vote of 8-6.**

\*Jones moved and Snyder seconded:

\*\*That we discontinue printing the Board of Directors Minutes Digest in the bulletin. **Motion carried.**

\*Jones moved and Snyder seconded:

\*\*That we discontinue printing the Donations to AIS in the bulletin. **Motion failed.**

\*Jones moved and Deaton seconded:

\*\*That we discontinue printing the Donations to AIS Foundation in the bulletin. **Motion failed.**

\*Williams moved and Snyder seconded:

\*\*That we revoke the Nov 2009 Board motion that we produce an annual plain paper business edition (Motion #9, Fall 2009 Board Meeting). **Motion carried by a vote of 13-1.**

Norris also stated a desire for addition color signature pages for the bulletin.

\*Jones moved and Brown seconded:

\*\*That we authorize an additional color signature for the Bulletin to enable additional advertising or pictorial emphasis at editor's discretion. **Motion carried.**

Meeting adjourned at 10:05 pm, and the Board went into Executive session.

Saturday, November 6, 2010 - the meeting was called back to order at 8:38 am, and the Honorary Awards were announced.

**Honorary Awards** - President Keisling announced the results of the Honorary Awards.

The Bee Warburton Medal was awarded to Lech Komarnicki of Poland.

The Hybridizers Medal was awarded to Rick Tasco (14).

The AIS Gold Medals were awarded to Clarence Mahan (4) and Terry Aitken (13).

The Distinguished Service Medal was awarded to Rita Gormley (5).

Emeritus Judges are: Jim Hedgecock (18), Jeanne Clay Plank (14), and Marky Smith (13).

**Registrar/Recorder:** Mike and Anne Lowe were not present. A discussion ensued on how many of the 2009 - 10 year checklist should be printed. A number was not set at this time. Another discussion of the number of the 2010 yearly Registrations and Introductions followed.

\*Jones moved and Williams seconded:

\*\*That we print 500 copies of the 2010 R&I. **Motion carried.**

Another discussion was held about shipping and handling prices on items to be sent from the AIS Storefront.

\*Williams moved and Brown seconded:

\*\*That the price for the 2010 R&I be set at \$10.00 and we add shipping and handling (currently \$2.00 US, \$2.50 Canada, and \$5.50 International). **Motion carried.** Jones discussed the current year's R&I being published on the AIS Irisregister.

\*Jones moved and Deaton seconded:

\*\*That we allow the full description from the current year R&I be published in Irisregister. **Motion carried.**

**Publication/Sales** - John Ludi reported on the pricing of producing new RVP pins.

\*Bonino moved and Brown seconded:

\*\*That we order sterling RVP pins, quantity, and cost to be determined with a maxium cost no greater than \$60 per pin, sales price to equal cost plus shipping.

**Motion carried.**

Ludi reported on the remaining stock of the 1999 and earlier R&I's, which has not been selling at all.

\*Brown moved and Snyder seconded:

\*\*That we recycle the remaining 1999 and earlier R&I's after keeping one copy of each for the Registrar. **Motion carried.**

Also discussed was the remaining stock of the 10 year checklists.

\*Gormley moved and Nolin seconded:

\*\*That we lower the price of the 1999 and prior 10 year checklist to \$10.00 plus S&H. **Motion carried.**

\*Deaton moved and Brown seconded:

\*\*That we sell a set of 7 Check lists for \$50.00 plus S&H. **Motion carried.**

The meeting recessed for a break at 10:28 am, and reconvened at 10:45 am.

## **REPORTS OF STANDING COMMITTEES:**

**Affiliations** - Chair Brad Kasperek was not in attendance, and did not send in a report. President Keisling announced that Kasperek has resigned and she is appointing Susan Boyce to fill this position.

**Affiliates Liaison** - Chair Jody Nolin reported on the progress of this standing committee since it was formed last fall.

**Awards** - Chair Ruth Barker reported on the preliminary changeover of the ballot system from paper to electronic. Since the voting systems was initiated near the deadline for submitting the 2010 ballot, the 2011 ballots will still be mailed to all of the judges and the judges will have the option of voting electronically or by voting the paper ballot by mail.

**Calendars** - Chair Terry Aitken was not present, and his report recommended 1,000 calendars be printed for 2012. It was pointed out, that since the AIS is changing publishers for the AIS Bulletin, new pricing bids will need to be obtained for the calendar.

**Convention Liaison** - Chair Paul Gossett reported that he is need of a site to host the 2014 convention. He also reported that he has received an invitation from the Portland Iris Society to host the 2015 convention.

\*Snyder moved and Gormley seconded:

\*\*That we approve the invitation from the Portland Iris Society to host the 2015 Spring convention. **Motion carried.**

Gossett also stated that is working on possible sites to host the fall board meetings for 2012, 2013, and 2014.

Gossett reported on different travel options on traveling to Victoria, British Columbia, Canada, for the 2011 AIS convention. Gossett noted that because of the complex tax laws in Canada, a Silent Auction might cause problems.

\*Plank moved and Gormley seconded:

\*\*That we do not have a silent auction at the Spring 2011 convention in Victoria, British Columbia, Canada. **Motion carried.**

The meeting recessed for lunch at 12 noon, and was reconvened at 1:02 pm.

**Donations** - Chair Lynn Williams presented a proposal to start a Special Donation

Program to reward donors who reach different \$\$\$ levels of giving to the AIS. White, who is the AIS Foundation Secretary and Treasurer stated he is concerned that people will only donate to the AIS and not to the AIS Foundation. A very lengthy discussion followed about donations being directed to the AIS versus the AIS Foundation.

\*Jones moved and Bonino seconded:

\*\*That the AIS President appoint an ad hoc committee to consider the issue of coordinated donations to both the AIS and the AIS Foundation, and that we continue AIS donations in the interim as we are currently. **Motion carried by a vote of 13-1.**

**Exhibitions** - Supply clerk Susan Boyce was present and President Keisling remarked on the consolidated exhibitions report and stated that everything went smoothly for the 2010 exhibitions year.

**Foundation Liaison** - Chair Gary White reported on the four grants that the foundation has funded. Two are ongoing and two are done.

**Insurance** - Chair Michelle Snyder reported that there are now two ways to obtain the certificate of insurance. The new second option can be completed electronically by emailing the insurance broker. Snyder stated that she readjusted the insurance policy and obtained an decrease in the insurance policy premium and will be receiving a \$300 plus refund on the premium.

**Iris Program Resources (Slides & Digital)** - Chair Janet Smith reported on the decreased usage of the slides program.

**Photo Contest** - Chair Janet Smith reported that she had received just over 300 photos for the 2010 contest year. Three persons from the Photo Society of America judged the photos. The results will be presented in the January 2011 AIS Bulletin.

**Iris Program Resources (Speakers)** - Chair Dana Brown reported that there has not been alot of changes or activity. She does have a master list of judges who are willing to serve as judges training instructors or speakers. Brown stated that Gerry Snyder is working on a software program that will allow use of the list interactively and searchable for all of the variables of what kind of training the different regions want and need for their judges training and also what kind of training and distance the judges will travel for and do.

**Judges Handbook Revision** - Chair Jim Morris was not in attendance, but his report stated that has begun to assemble a team to do a complete review of the AIS Judges' Training Handbook.

**Judges** - Chair Judy Keisling reported on the summary of judges from year to year. It was noted that all there has been no growth in the number of judges and there was a loss of judges in every category.

\*Williams moved and White seconded:

\*\*That we accept the recommendation of the Judges Chair for 2011 nominated

judges. **Motion carried.**

The meeting recessed for a break at 2:37 pm, and reconvened at 2:55 pm.

**Public Relations** - Chair Bob Pries was in attendance via speaker phone. President Keisling presented the new look for the Basic Iris Culture, in color. The Board discussed the prices for printing and the price needed to be charged for selling these. It was also stated that two people are needed to proofread this before printing.

\*Jones moved and Snyder seconded:

\*\*That we print 2,500 copies of the revised Basic Iris Culture in color at a cost of \$3,418.13. **Motion carried.**

\*Jones moved and Snyder seconded:

\*\*That the sales price for the new color Basic Iris Culture at \$5.00, and the price for a bundle of 25 at \$75.00. **Motion carried.**

\*Jones moved and Williams seconded:

\*\*That we amend Motion 28 to include shipping to the storefront of approximately \$350.00. **Motion carried.**

**Publications** - Chair Jody Nolin reported on Terry Aitken's work on the hybridizers manual. Also stated was the need for volunteers to help with this committee. President Keisling also mentioned that the AIS' 100th anniversary will be in ten years. Keisling also stated that she asked Nolin to begin coordinating, planning, gathering ideas, and finding members for a committee to commemorate the AIS' 100th birthday.

**RVP Counselor** - Chair Rita Gormley presented the 2011 RVP list for approval.

\*Gormley moved and Nolin seconded:

\*\*That we accept the RVP 2011 nominees, excepting Region 3, as presented by the RVP Counselor. **Motion carried.**

### **First Year RVPs:**

Region 1: Norine Veal  
Region 2: Donna Lowry  
Region 5: Wayne Smith  
Region 7: Sue Ann Barnes  
Region 10: Ron Killingsworth  
Region 17: Gordon Carver  
Region 21: Ron Cosner  
Region 23: Frances Day  
Region 24: Robert Hollingsworth

### **Second Year RVPs:**

Region 6: Chuck Bunnell  
Region 8: John Baker  
Region 9: Margaret Kelly

Region 11: Alverta Symes  
Region 12: Lynn Hess  
Region 14: Jeanne Clay Plank  
Region 18: Judy Eckhoff  
Region 22: Hugh Stout

**Third Year RVPs:**

Region 4: Carrie Winter  
Region 13: Alan Brooks  
Region 15: Cheryl Deaton  
Region 20: Betty Roberts

It was noted that Region 3 will be holding their RVP election on Sunday, November 7th, so the approval of that Region's new RVP will be approved by the board after the new RVP is named.

**RVP Representative** - Alan Brooks reported on the RVP Representative's responsibilities. Also stated, the realignment and dissolution of Region 16 is now complete and the combination of Regions 3 and 19 will be effective January 1, 2011. Also stated was the confusion of the RVP's with the way the symposium was to be acquired and voted on by the members.

**Scientific Advisory Committee** - Chair Kelly Norris was not in attendance for this part of the meeting and did not send in a report.

**Section and Cooperating Society Liaison** - Chair Jim Morris was not in attendance and did not send in a report.

**Silent Auction** - Chairs Barbara and John Sautner were not present. President Keisling stated again, that they have resigned and noted their replacements and also noted that the Silent Auction will not be held in 2011.

**Tax Exemption Advisor** - Chair Bob Plank was present, but had no report.

**Electronic Services** - Chair John Jones reported that the new AIS website redesign is almost done. Jones stated that he has a working model for assigning ID's and passwords for an e-membership section on the website. Jones also reported that he has found a company that can scan, OCR, and index the old AIS bulletins.

\*Jones moved and Brown seconded:

\*\*That we submit a proposal to the AIS Foundation requesting that they fund a \$10,000.00 project for the AIS to scan past AIS bulletins over a two year period.

**Motion carried.**

A very lengthy discussion ensued about the wording of the proposed change to the bylaws regarding adding electronic memberships.

\*Jones moved and Deaton seconded:

**\*\*That we amend the bylaws to include: (f) Electronic membership shall be the same as other forms of memberships with the exception that an e-member shall not receive the bulletin in a printed form but shall have access to it electronically. This e-membership may also include other electronic services which are unique to it. Members may choose to have both e-membership and another form of membership to receive both printed and electronic services. Holding two types of membership shall not duplicate voting privileges. E-members shall also receive the new member's packet and other information electronically. Electronic-membership shall be renewable annually. Motion carried.**

**President Keisling noted that this will need to now be voted on by the general AIS membership. It will be mailed out and of the ballots that are returned, there must be a favorable vote of at least 66.66% of the respondents for the bylaws to be changed. This will be mailed out with the January AIS Bulletin and the voted ballot needs to be sent to the General Secretary, Michelle Snyder and due on April 1, 2011.**

Another discussion followed on what an e-membership would offer to those who subscribe.

\*Brown moved and Deaton seconded:

**\*\*That e-memberships at this time include access to irisregister, electronic bulletins, and an electronic version of the The Basic Iris Culture. Motion carried.** Another discussion followed about setting a price for the annual electronic membership.

\*Jones moved and Brown seconded:

**\*\*That we set the annual fee for the AIS Electronic membership at \$15.00.**

**Motion carried.**

It was noted that these last three motions effective date will depend on the election results.

\*Ludi moved and Snyder seconded:

**\*\*That we order 10,000 copies of the ITJ modified to include a line about electronic memberships. Motion carried.** Another discussion followed about some of the Affiliates ordering very large quantities of the ITJ's.

\*Bonino moved and Williams seconded:

**\*\*That we give up to 100 ITJ's free per Affiliate per year and that we charge \$15.00/100 ITJs plus S&H for additional quantities. Motion carried.**

The meeting recessed for dinner break at 5:43 pm and reconvened at 7:06 pm.

**Youth** - Chair Cheryl Deaton reported on a question a youth advisor had about facebook and the Youth Protection Policy concerning posting information about youth on facebook. After a long discussion, clarification was needed on the existing Youth Protection Policy. Regarding photos of youth on the internet, it was decided that no photos of youth, can be on any Region or Affiliate website. Further research will be

conducted by the Youth chair, AIS legal advisor, and the Insurance chair.

**Symposium** - Chair Gerry Snyder reported on the confusion on publishing the 2010 AIS Symposium ballot. Another discussion was held on whether the ballot could be voted on by the general public, but nothing was decided. Another discussion was held on moving the deadline date for voting the symposium ballot. It was decided to put a notice in the April AIS Bulletin that the symposium ballot will be available online to download for voting.

#### **ELECTION OF OFFICERS:**

Upon receiving no additional nominations from the floor, nominations were closed and the following slate of officers was elected by acclamation.

**President** - Judy Keisling

**1st Vice President** - Jill Bonino

**2nd Vice President** - Jim Morris

**Secretary** - Michelle Snyder

**Treasurer** - Jill Bonino

**Editor** - Kelly Norris

#### **APPOINTMENT OF ADMINISTRATIVE OFFICERS:**

President Keisling requested the appointment of the following officers:

**Registrar/Recorder** - Mike and Anne Lowe

**Membership Secretary** - Tom Gormley

**Recording Secretary** - Susan Boyce

**Publication/Sales Directors** - John and Kay Ludi

\*Williams moved and Gormley seconded. **Motion carried.**

#### **APPOINTMENT OF STANDING COMMITTEE CHAIRS:**

President Keisling requested approval for the following Standing Committee appointments:

**Affiliates Liaison** - Jody Nolin

**Affiliations** - Susan Boyce

**Awards** - Ruth Barker

**Calendars** - Terry Aitken

**Convention Liaison** - Paul Gossett

**Donations Secretary** - Lynn Williams

**Electronic Services** - John Jones

**Exhibitions** - Lois Rose, Susan Boyce, Karen & Ray Jones

**Foundation Liaison** - Gary White

**Honorary Awards** - Jeanne Clay Plank

**Insurance** - Michelle Snyder

**Iris Program Resources (Speakers)** - Dana Brown

**Iris Program Resources (Slides & Digital)** - Janet Smith

**Judges** - Judy Keisling

**Judges Handbook Revision Committee** - Jim Morris

**Librarian** - Tracy Plotner

**Photo Contest** - Janet Smith  
**Policy & Operations Manual** - Jeanne Clay Plank  
**Public Relations & Marketing** - Susan Grigg and Bob Pries  
**Publications** - Jody Nolin  
**RVP Counselor** - Rita Gormley  
**RVP Representative** - Alan Brooks  
**Scientific Advisory Group** - Kelly Norris  
**Section and Cooperating Society Liaison** - Jim Morris  
**Silent Auction** - Debra Strauss and Nick Stewart  
**Symposium** - Gerry Snyder  
**Tax Exemption Advisor** - Bob Plank  
**Youth** - Cheryl Deaton

\*White moved and Williams seconded:

\*\*That we approve the list of committee chairs for 2011. **Motion carried.**

**New Business** - Jill Bonino discussed the proposed Draft Disaster Plan. In cases of earthquakes, hurricanes, fires, floods or a sudden death of a key member or members of AIS, a plan needs to be in effect to keep the operations of AIS going with minimal interruption. This plan has now been reviewed by members of the Board for errors. Nolin noted a correction that needs to be made to Article II #A. Bonino noted that the 1st Vice President will be the monitor and administrator of this plan.

\*Bonino moved and Deaton seconded:

\*\*That we accept the Draft Disaster Plan with the correction as noted by Nolin.

**Motion carried.**

### **Budget for 2010-2011**

Treasurer Bonino opened a line-by-line discussion of the Proposed Budget for the fiscal year 2010-2011, with changes that had been added and subtracted as they came up for discussion throughout the meeting.

\*Jones moved and Snyder seconded:

\*\*That we approve the budget as modified. (<19,342.00>). **Motion carried.**

The meeting recessed for a break at 8:30 pm and reconvened at 8:41 pm.

### **Unfinished Business:**

**Library** - Chair Tracy Plotner was not present and did not send in a report. Friday morning, members of the Board visited the current library site and also a possible new site. President Keisling noted that more studies need to be done before a decision on a move to a different AIS Library site can be made. President Keisling asked Bonino to chair a committee to further study this proposal.

**Ad hoc committees** - President Keisling will form two committees in the next few weeks. The first one will address Paul Black's suggestions in his letter to the board regarding iris registrations. The second ad hoc committee will address the donations to AIS and also to the AIS Foundation. Bob Plank will assist with this committee.

**ANNOUNCEMENTS:**

The Spring 2011 meeting and convention will be held in Victoria, British Columbia, Sunday May 29th thru Friday June 3, 2011 (Note the change in days of the week), at the Fairmont Empress Hotel, 721 Government St., Victoria, British Columbia, Canada V8V 1W5. 1-800-441-1414. The convention chair is Ted Baker. His email is tedebaker@shaw.ca.

President Keisling expressed her appreciation to Barbara Aitken and the Greater Portland Iris Society for hosting this Fall 2010 Board meeting.

Meeting adjourned at 10:15 pm.  
Respectfully submitted  
Susan Boyce